

# Sustainable Golf

## TOURNAMENTS

Showcasing your environmental  
responsibility and social value



**GEO**  
**Foundation**  
for Sustainable Golf





Golf tournaments can reach, influence and inspire millions of people - positively impacting people and nature, and demonstrating responsibility in resource use and climate action - serving as wonderful showcases for sustainability in and through sport

**Jonathan Smith**  
Executive Director,  
GEO Foundation for Sustainable Golf

# Support for sustainable events

OnCourse® Tournaments is a trusted and practical program developed by the golf industry to bring sustainability into greater focus and integrate it into event operations. The flexible program is relevant to those at the very start of their journey, providing the basics and building year-on-year, as well as those

further along, supporting innovation and industry-leading practice. From the planning to post-event reporting and recognition, OnCourse gives tournament teams the guidance and tools needed to generate and communicate meaningful results and provides a pathway to becoming a GEO Certified® tournament.



**OnCourse**®  
TOURNAMENTS

The logo features the word "OnCourse" in a large, white, sans-serif font with a registered trademark symbol. Below it, the word "TOURNAMENTS" is written in a smaller, white, all-caps, sans-serif font. The background of the logo is a scenic view of a golf course green and fairway at sunset, with the ocean in the distance.

# Make an impact

OnCourse Tournaments helps you unlock the value of sustainable action:

- Measure and reduce environmental impact
- Enhance positive value to the local community
- Add value to current partnerships and develop new ones
- Build new sponsorship opportunities and revenue
- Increase efficiencies across tournament operations
- Enhance spectator experience and customer relations
- Generate new credible and positive publicity
- Strengthen risk management



# Tools and services

Tournaments taking part in the program can receive:

1

## Bespoke expert support

- Unique experience in sustainability, golf and events

2

## Practical tools and resources

- Policies
- Action plans
- Data tracking templates
- Reporting templates
- Best practice checklists
- Engagement materials
- Communications guidance

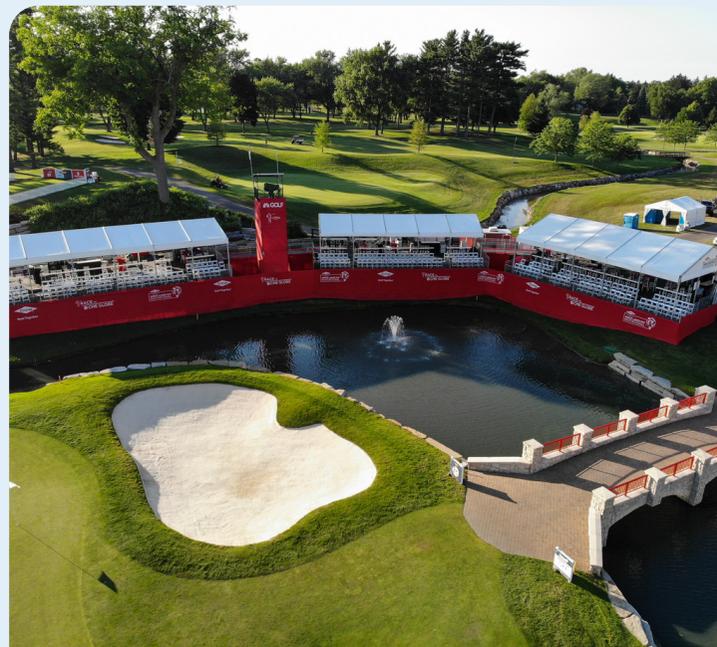
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## Climate action

- Event carbon calculation
- Support to identify and implement carbon reduction measures
- Opportunity to deliver world-leading offsetting through Golf's Climate Projects, Gold Standard Accredited

# Comprehensive approach

OnCourse Tournaments provides a mix of expert support and practical resources for six action areas across the planning, staging and legacy of your tournament:



# Getting started

Sustainability review  
and plan

**Review of current performance and  
develop ideas and recommendations**

OnCourse  
tools and services

**Essential first steps to a more sustainable event:**

- Policies, action plans, tracking and monitoring

**Extending the breadth and depth of your activities:**

- Guidance on core action areas

**Establish your event as a global leader in  
sustainable sport:**

- Carbon footprint and mitigation, fan engagement and post-event reporting

# Leading the Field

Some of the world's most iconic golf tournaments are collaborating with GEO Foundation to drive sustainability in and through golf - making a difference, enhancing their brands, and strengthening their connection to partners, fans and local communities.



## Recognition via golf's international sustainable tournament certification:

OnCourse connects seamlessly to the requirements and process to become a GEO Certified Tournament. Via OnCourse you will receive early advice about your readiness for, and when to move into, 3rd party verification for this certification.

Internationally accredited and backed up by robust reporting, GEO Certified is the widely recognized standard for sustainable golf tournaments and provides the assurance to support your communications.



The international voluntary sustainability standard for golf tournaments covers a range of disciplines relevant to hosting a golf tournament.

For more information, visit [sustainable.golf](https://sustainable.golf)

# GEO Foundation

OnCourse Tournaments is developed and managed by GEO Foundation for Sustainable Golf, an international non-profit, based in Scotland and entirely dedicated to helping accelerate sustainability in and through golf.

GEO works collaboratively across golf and beyond to help inspire, support, recognize and share leadership, and to help golf gain the recognition it deserves for its environmental commitment and social value.



Fostering Nature



Strengthening Community



Conserving Resources



Taking Climate Action



# Ready to get started?

For more information,  
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